



Report of Outcomes Assessment Results

Institution: _____ Ohio Valley University
Academic Business Unit: _____ College of Business
Academic Year: _____ 2014-2015

Outcomes Assessment

1. Do you offer any majors, concentrations, specializations, emphases, options, or tracks as part of your business programs?

Yes. If yes, proceed to item 2 below.

No. If no, proceed to item 4 below.

2. Do your majors, concentrations, specializations, emphases, options, or tracks appear on students' transcripts, diplomas, diploma supplements, or other official records of program completion?

Yes. If yes, proceed to item 3 below.

No. If no, proceed to item 4 below.

3. Does your current outcomes assessment plan include student learning assessment information for all majors, concentrations, specializations, emphases, options, and tracks contained within your business programs?

Yes. If yes, proceed to item 4 below.

No. If no, please submit a revised outcomes assessment plan with your interim report that addresses student learning assessment for all majors, concentrations, specializations, emphases, options, and tracks comprising any portion of your business programs. Information about this requirement can be found on the IACBE website at the following address: www.iacbe.org/oa-key-areas.asp.

4. Is the outcomes assessment plan that you submitted to the IACBE still current or have you made changes?

The outcomes assessment plan that we have previously submitted is still current.

Changes have been made and the revised plan is attached.

We have made changes and the revised plan will be sent to the IACBE by: _____

Outcomes Assessment Results

For Academic Year: 2014-2015

Section I: Student Learning Assessment

<i>Bachelor of Science Program in Business</i>
Student Learning Assessment for COB
General Program Intended Student Learning Outcomes (General Program ISLOs)
1. Identify and describe service and leadership opportunities available in a business career
2. Work effectively within a team structure
3. Demonstrate oral, written, and visual forms of communication appropriate to formal and informal business setting
4. Identify and evaluate ethical issues in business decision using a Biblical foundation to support critical thinking and ethical reasoning
5. Explain the cross-functional relationships between the different business disciplines
6. Explain the theories, concepts, and practices of the different business disciplines
7. Differentiate between US and global business cultural, religious, ethical, and legal practices and standards
Intended Student Learning Outcomes: Accounting (Accounting ISLOs)
1. Apply quantitative methods and computer based resources specific to the field of accounting to aid in business decision making
2. Analyze the cultural, social, economic, legal, and ethical dimensions of both US and international business environments as they apply to the field of accounting
3. Apply discipline specific skills and techniques in accounting to inform management decision making and/or internal and external stakeholders
Intended Student Learning Outcomes: Business Administration (Business Administration ISLO)
1. Analyze and integrate the functional areas of business to inform the business decision making process and communicate results
Intended Student Learning Outcomes: Information Technology (Information Technology ISLOs)
1. Manage database systems.
2. Evaluate and implement core concepts of computer security.
3. Summarize the steps in developing a project management plan.
4. Implement and troubleshoot networking technology for LANs, WANs, and the Internet.

5. Administer Windows operating systems environments.	
Intended Student Learning Outcomes: Sports Management (Sports Management ISLOs)	
1. Demonstrate organization and/or administration of a sporting team, organization or event.	
2. Analyze and mitigate the risks inherent in the sporting environment.	
Intended Student Learning Outcomes: Organizational Management (Organizational Management ISLOs)	
1. Develop a plan to implement and measure change in an organization	
2. Develop a strategic plan appropriate to an organization	
3. Describe how organization structures influence organization functions	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Targets/Criteria (Objectives) for Direct Measures:
1. Comprehensive Exam General Program ISLOs Assessed by this Measure: <i>Outcomes 6, 7</i> Accounting ISLOs: None Business Administration ISLOs: None Information Technology ISLOs: None Sports Management ISLOs: None Organizational Management ISLOs: None	<i>Target/Criterion (Objective) for Comprehensive Exam:</i> 60% of the students scored at or above the 40 th percentile on each content specific section
2. Portfolio Artifacts General Program ISLOs Assessed by this Measure: <i>Outcomes 1, 2, 3, 4, 5, 6, 7</i> Accounting ISLOs: 1, 2, 3 Business Administration ISLOs: 1 Information Technology ISLOs: 1, 2, 3, 4, 5 Sports Management ISLOs: 1.2 Organizational Management ISLOs: 1, 2, 3	<i>Target/Criterion (Objective) for Portfolio Artifacts:</i> Using the capstone business simulation, 90% of students score at Proficient or above on each of the General ISLOs (Instrument: 5-point Lickert scale - Not at All, Entry, Proficient, Master, and Expert). Specific Assessment Element for Business Majors: Accounting – Research Paper Business Administration – With business simulation at least 90% score at Proficient and 45% score at Master or higher Information Technology – 25% of students pass industry standard certification for each of the ISLOs Sports Management - With Sports Management event simulation at least 90% score at Proficient and 45% score at Master or higher Organizational Management – Using the Strategic Planning artifact 90%

	students score at Proficient or higher (Strategic Plan must include organizational structure element)
3. Business Policy Simulation General Program ISLOs Assessed by this Measure: 3,6,8 Assessed by this Measure: All majors	<i>Target/Criterion (Objective) for Business Policy Simulation:</i> 50% will score in the top half of the simulation.
4. Writing-enhanced course assignments General Program ISLOs Assessed by this Measure: 5 Assessed by this Measure: All majors	<i>Target/Criterion (Objective) for Writing-enhanced assignments:</i> 100% will score a minimum of 70% in three writing enhanced courses.

Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Targets/Criteria (Objectives) for Indirect Measures:
1. Program Student Survey General Program ISLOs Assessed by this Measure: 2,3,6 Assessed by this Measure: All majors	<i>Target/Criterion (Objective) for Program Student Survey</i> 90% of students will report “satisfied” or “very satisfied” in all categories
2. <i>Alumni Survey Instrument</i> General Program ISLOs Assessed by this Measure: <i>Outcomes 1, 2, 3, 4, 5, 6, 7</i> Accounting ISLOs: 1, 2, 3 Business Administration ISLOs: 1 Information Technology ISLOs: 1, 2, 3, 4, 5 Sports Management ISLOs: 1, 2 Organizational Management ISLOs: 1, 2, 3	<i>Target/Criterion (Objective) for Alumni Survey Instrument</i> Using the same ISLOs as were used in the Exit Survey, 80% of respondents will indicate on the Alumni Survey that they were at “proficient” or higher in achieving each of the core ISLOs assessed. Students will indicate areas of excellence and areas needing improvement.
3. <i>Exit Survey Instrument</i> General Program ISLOs Assessed by this Measure: <i>Outcomes 1, 2, 3, 4, 5, 6, 7</i> Accounting ISLOs: 1, 2, 3 Business Administration ISLOs: 1 Information Technology ISLOs: 1, 2, 3, 4, 5 Sports Management ISLOs: 1, 2 Organizational Management ISLOs: 1, 2, 3	<i>Target/Criterion (Objective) for Exit Survey Instrument</i> On the exit survey instrument, at least 80% of all graduating business students will indicate that they were “proficient” or higher in achieving each of the core ISLOs assessed by this measure and, in their particular major, were “master” or higher in achieving each of the ISLOs 100% of self-reporting alumni will be placed in entry-level positions or graduate education programs within six months of graduation.

Assessment Results: *Bachelors of Science*

Summary of Results from Implementing Direct Measures of Student Learning:

1. ETS Major Field Test
Number of Students Achieving a Value Added Increase in Overall Score
92.0% (23 of 25) achieved a positive value added pre-to post ETS Major Fields Test (two of the 27 did not have a beginning score –waived due to transferring).
Number of Students Achieving a Minimum Score at the 40th Percentile in all Sub Categories

<u>AREA</u>	<u>#> 40th % tile</u>	<u>MAJORS > 60th % tile</u>
Accounting Principles	12/27 44.4%	Majors 1/2 50.0%
Principles of Economics	8/27 29.6%	
Management	16/27 59.3%	
Quantitative Business Analysis	7/27 25.9%	
Principles of Finance	7/27 25.9%	
Marketing Principles	19/27 70.4%	
Legal and Social Environment	22/27 81.5%	
Information Systems	22/27 81.5%	Major 0/1 0.0%
International Issues	11/27 40.7%	
Total score	12/27 44.4%	

Highest score was 167 at 84% tile. No student got above 40% on all categories (General ISLOs 6, 7).
2. Senior Portfolio
Number of Students Achieving 70% or higher average of three faculty evaluations
85.2% (23 of 27) achieved an average minimum score of 70% on three faculty evaluations (Core ISLOs 1, 2, 3, 4, 5, 6, and 7).
3. Business Policy Seminar
Number of Students Scoring in the Top Half of the Business Simulation
 Students play in teams. 4/6 67% of students scored in the top 50% of the International Capsim Business Simulation (Core ISLOs 3, 6, 8).
4. Writing Enhanced Course Assignments
Number of Students Scoring a Minimum of 70% in Three Writing Enhanced Courses

Accounting	2/2	100%
Business Administration	18/18	100%
Information Technology	1/1	100%
Marketing	1/1	100%
Sports Management	5/5	100%

(General ISLO 5)

Summary of Results from Implementing Indirect Measures of Student Learning:

1. Program Student Survey
Number of Students Reporting Satisfaction with the Business Programs in all Areas

The survey has 30 areas for the senior students to rate their experience.

Of those 30 areas the following received a 100% satisfaction rating:

The Business Program Challenged me to do my best.

The quality of the business courses has prepared me for employment.

The quality of my lower Business core courses was good.

The quality of my upper Business core courses was satisfactory.

I had ample opportunities for interaction with business faculty.

Students have opportunity to evaluate instructors in the Business program.

The attitude of the program director toward students was satisfactory.

In general I am satisfied with the Business program.

60.6% of students reported "satisfied" or "very satisfied" in survey (General Program ISLOs 2, 3, 6).

2. Student Exit Interview
Students indicated areas of excellence and areas needing improvement in the exit interview.

Student List of Areas of Excellence

Professors' dedication and sharing of work experiences.

Caring faculty who follow-up with students (availability).

Professors' knowledge and love of their subject.

Student/professor ratio (small class sizes)

Growing students to be business professionals.

Close relationships (care factor)

Teamwork- enjoyable classes.

Student List of Areas Needing Improvement

Honors program separate from the College of Business –needs more communication (suggested a council of college representatives)

Facilities need updated.

Case studies/analysis needs started earlier in the program.

Move statistics class closer to Operations Management.

On-line classes –both students and instructors need to know what to expect.

More interaction with local businesses is needed (lectures / shadowing).

General Program ISLOs 1,2,3,4,5,6,7)

3. **Alumni Survey**

Number of Alumni Employed or in Graduate School Within Six Months of Graduation

100% of self-reported alumni were placed in entry-level positions or education programs with-in six months of graduation.

No 2015 graduates are self-reported at this writing.

100% of 2014 graduates are employed or attending graduate school at this writing.

General Program ISLOs 1,2,3,4,5,6,7)

Summary of Achievement of Intended Student Learning Outcomes:

Intended Student Learning Outcomes	Learning Assessment Measures							
General Program ISLOs	<i>ETS Major Fields Test</i>	<i>Senior Portfolio</i>	<i>Business Policy Simulation</i>	<i>Writing-enhanced course assignments</i>	<i>Program Student Survey</i>	<i>Student Exit Interview</i>	<i>Alumni Survey</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Identify and describe service and leadership opportunities available in a business career	N/A	Met	N/A	Met	Met	Met	N/A	
2. Work effectively within a team structure	N/A	N/A	Met	N/A	N/A	Met	N/A	
3. Demonstrate oral, written, and visual forms of communication appropriate to formal and informal business setting	N/A	Met	Met	Met	Met	Met	N/A	
4. Identify and evaluate ethical issues in business decision using a Biblical foundation to support critical thinking and ethical reasoning	N/A	Met	N/A	Met	Met	Met	N/A	
5. Explain the cross-functional relationships between the different business disciplines	N/A	Met	N/A	Met	Met	Met	N/A	
6. Explain the theories, concepts, and practices of the different business disciplines	N/A	Met	N/A	Met	Met	Met	N/A	

7. Differentiate between US and global business cultural, religious, ethical, and legal practices and standards	N/A	Met	N/A	Met	Met	Met	N/A	
Intended Student Learning Outcomes: ACCOUNTING	<i>ETS Major Fields Test</i>	<i>Senior Portfolio</i>	<i>Business Policy Simulation</i>	<i>Writing-enhanced course assignments</i>	<i>Program Student Survey</i>	<i>Student Exit Interview</i>	<i>Alumni Survey</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	<i>Student Exit Interview</i>	Performance Target Was...	Performance Target Was...
1. Apply quantitative methods and computer based resources specific to the field of accounting to aid in business decision making	N/A	Met	Met	N/A	N/A	N/A	N/A	
2. Analyze the cultural, social, economic, legal, and ethical dimensions of both US and international business environments as they apply to the field of accounting	N/A	Met	N/A	N/A	N/A	N/A	N/A	
3. Apply discipline specific skills and techniques in accounting to inform management decision making and/or internal and external stakeholders	N/A	Met	N/A	N/A	N/A	N/A	N/A	
Intended Student Learning Outcomes: BUSINESS ADMINISTRATION	<i>ETS Major Fields Test</i>	<i>Senior Portfolio</i>	<i>Business Policy Simulation</i>	<i>Writing-enhanced course assignments</i>	<i>Program Student Survey</i>	<i>Student Exit Interview</i>	<i>Alumni Survey</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Analyze and integrate the functional areas of business to inform the business decision making process and communicate results.	N/A	N/A	Met	N/A	N/A	N/A	N/A	

Intended Student Learning Outcomes: INFORMATION TECHNOLOGY	<i>ETS Major Fields Test</i>	<i>Senior Portfolio</i>	<i>Business Policy Simulation</i>	<i>Writing- enhanced course assignments</i>	<i>Program Student Survey</i>	<i>Student Exit Interview</i>	<i>Alumni Survey</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Manage database systems.	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
2. Evaluate and implement core concepts of computer security.	N/A	Met	N/A	N/A	N/A	N/A	N/A	
3. Summarize the steps in developing a project management plan.	N/A	Met	N/A	N/A	N/A	N/A	N/A	
4. Implement and troubleshoot networking technology for LANs, WANs, and the Internet.	N/A	Met	N/A	N/A	N/A	N/A	N/A	
5. Administer Windows operating systems environments.	N/A	Met	N/A	N/A	N/A	N/A	N/A	
Intended Student Learning Outcomes: SPORTS MANAGEMENT	<i>ETS Major Fields Test</i>	<i>Senior Portfolio</i>	<i>Business Policy Simulation</i>	<i>Writing- enhanced course assignments</i>	<i>Program Student Survey</i>	<i>Student Exit Interview</i>	<i>Alumni Survey</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Demonstrate organization and/or administration of a sporting team, organization or event.	N/A	N/A	Met	N/A	N/A	N/A	N/A	
2. Analyze and mitigate the risks inherent in the sporting environment.	N/A	N/A	Met	N/A	N/A	N/A	N/A	
Intended Student Learning Outcomes: ORGANIZATIONAL MANAGEMENT	<i>ETS Major Fields Test</i>	<i>Senior Portfolio</i>	<i>Business Policy Simulation</i>	<i>Writing- enhanced course assignments</i>	<i>Program Student Survey</i>	<i>Student Exit Interview</i>	<i>Alumni Survey</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Develop a plan to implement and	N/A	N/A	N/A	N/A	N/A	N/A	N/A	

measure change in an organization								
2. Develop a strategic plan appropriate to an organization	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
3. Describe how organization structures influence organization functions	N/A	N/A	N/A	N/A	N/A	N/A	N/A	

Assessment Results: ACCOUNTING

Summary of Results from Implementing Direct Measures of Student Learning:

- ETS Major Fields Test
*One of two majors scored in 72% tile Total score was 157 63% tile
MFT 38 mean percent correct for Accounting questions*
- Senior Portfolio
Research paper and artifacts in the portfolio showed 100% of the students were proficient in meeting the 3 ISLOs

Summary of Results from Implementing Indirect Measures of Student Learning:

- Program Student Survey
*Two Accounting majors participated –both would choose the same business program over again
100% would agree the program challenged them to do their best*
- Student Exit Interview
Two Accounting majors completed the survey

Summary of Achievement of Intended Student Learning Outcomes:

Intended Student Learning Outcomes	Learning Assessment Measures							
General Program ISLOs	<i>ETS Major Fields Test</i>	<i>Senior Portfolio</i>	<i>Business Policy Simulation</i>	<i>Writing-enhanced course assignments</i>	<i>Program Student Survey</i>	<i>Student Exit Interview</i>	<i>Alumni Survey</i>	<i>Indirect Measure 4</i>

	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Identify and describe service and leadership opportunities available in a business career.	N/A	Met	N/A	Met	N/A	N/A	N/A	
2. Work effectively within a team structure	N/A	Met	Met	N/A	N/A	N/A	N/A	
3. Demonstrate oral, written, and visual forms of communication appropriate to formal and informal business setting	N/A	Met	N/A	Met	N/A	N/A	N/A	
4. Identify and evaluate ethical issues in business decision using a Biblical foundation to support critical thinking and ethical reasoning	N/A	Met	N/A	N/A	N/A	N/A	N/A	
5. Explain the cross-functional relationships between the different business disciplines.	N/A	Met	N/A	N/A	N/A	N/A	N/A	
6. Explain the theories, concepts, and practices of the different business disciplines.	N/A	Met	N/A	N/A	N/A	N/A	N/A	
7. Differentiate between US and global business cultural, religious, ethical, and legal practices and standards	N/A	Met	Met	N/A	N/A	N/A	N/A	

Assessment Results: BUSINESS ADMINISTRATION

Summary of Results from Implementing Direct Measures of Student Learning:

1. ETS Major Fields Test
Scores ran from 121 (1%) to 167 (84%)
MFT 46 mean percent correct
2. Senior Portfolio
95% scored proficient 48% scored at master or higher

3. Business Policy Simulation <i>Business Simulation 75% score at Proficient and 50% score at Master and higher</i>									
4.. Writing-enhanced course assignments 100 scored proficient at 70% or above									
Summary of Results from Implementing Indirect Measures of Student Learning:									
1. Program Student Survey <i>13 BA students completed the survey</i> <i>92.3 % (12 of 13) would choose the program again</i>									
2. Student Exit Interview <i>12 Business Administration majors participated</i>									
Summary of Achievement of Intended Student Learning Outcomes:									
Intended Student Learning Outcomes		Learning Assessment Measures							
General Program ISLOs		<i>ETS Major Fields Test</i>	<i>Senior Portfolio</i>	<i>Business Policy Simulation</i>	<i>Writing-enhanced course assignments</i>	<i>Program Student Survey</i>	<i>Student Exit Interview</i>	<i>Alumni Survey</i>	<i>Indirect Measure 4</i>
		Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Identify and describe service and leadership opportunities available in a business career.		N/A	Met	N/A	Met	Met	Met	N/A	
2. Work effectively within a team structure		N/A	Met	Met	N/A	N/A	Met	N/A	
3. Demonstrate oral, written, and visual forms of communication appropriate to formal and informal business setting		N/A	Met	Met	Met	N/A	Met	N/A	
4. Identify and evaluate ethical issues in business decision using a Biblical foundation to support critical thinking and ethical reasoning		N/A	Met	N/A	Met	N/A	N/A	N/A	

5. Explain the cross-functional relationships between the different business disciplines.	N/A	Met	N/A	Met	Met	Met	N/A	
6. Explain the theories, concepts, and practices of the different business disciplines.	N/A	Met	N/A	Met	Met	Met	N/A	
7. Differentiate between US and global business cultural, religious, ethical, and legal practices and standards	N/A	N/A	N/A	Met	N/A	N/A	N/A	
Intended Student Learning Outcomes: BUSINESS ADMINISTRATION	<i>ETS Major Fields Test</i>	<i>Senior Portfolio</i>	<i>Business Policy Simulation</i>	<i>Writing-enhanced course assignments</i>	<i>Program Student Survey</i>	<i>Student Exit Interview</i>	<i>Alumni Survey</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Analyze and integrate the functional areas of business to inform the business decision making process and communicate results.	N/A	N/A	Met	N/A	NA	N/A	N/A	
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:								
1. <i>Course of Action 1</i>								
2. <i>Course of Action 2</i>								
3. <i>Course of Action 3</i>								
4. <i>Course of Action 4</i>								
Assessment Results: INFORMATION TECHNOLOGY								
Summary of Results from Implementing Direct Measures of Student Learning:								
1. ETS Major Fields Test IT major 133 (7%) <i>MFT 50 Mean Percent Correct for all participants</i>								
2. Senior Portfolio								

<i>100 % of students pass industry standard certification</i>								
3.. Business Policy Simulation 100% were proficient								
4.. Writing-enhanced course assignments								
Summary of Results from Implementing Indirect Measures of Student Learning:								
1. Program Student Survey <i>One student participated</i> <i>Agrees they would choose program again</i> <i>Strongly agrees the business program challenged them to do their best</i>								
2. Student Exit Interview <i>One completed the survey</i>								
Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes		Learning Assessment Measures						
General Program ISLOs	<i>ETS Major Fields Test</i>	<i>Senior Portfolio</i>	<i>Business Policy Simulation</i>	<i>Writing-enhanced course assignments</i>	<i>Program Student Survey</i>	<i>Student Exit Interview</i>	<i>Alumni Survey</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Identify and describe service and leadership opportunities available in a business career.	N/A	Met	N/A	Met	Met	Met	N/A	
2. Work effectively within a team structure	N/A	Met	Met	N/A	N/A	Met	N/A	
3. Demonstrate oral, written, and visual forms of communication appropriate to formal and informal business setting	N/A	Met	Met	Met	N/A	Met	N/A	
4. Identify and evaluate ethical issues	N/A	Met	N/A	Met	N/A	N/A	N/A	

in business decision using a Biblical foundation to support critical thinking and ethical reasoning								
5. Explain the cross-functional relationships between the different business disciplines.	N/A	Met	N/A	Met	Met	Met	N/A	
6. Explain the theories, concepts, and practices of the different business disciplines.	N/A	Met	N/A	Met	Met	Met	N/A	
7. Differentiate between US and global business cultural, religious, ethical, and legal practices and standards	N/A	N/A	N/A	Met	N/A	N/A	N/A	
Intended Student Learning Outcomes: INFORMATION TECHNOLOGY	<i>ETS Major Fields Test</i>	<i>Senior Portfolio</i>	<i>Business Policy Simulation</i>	<i>Writing-enhanced course assignments</i>	<i>Program Student Survey</i>	<i>Student Exit Interview</i>	<i>Alumni Survey</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Manage database systems.	Met	Met	N/A	N/A	Met	Met	N/A	
2. Evaluate and implement core concepts of computer security.	Met	Met	N/A	Met	Met	Met	N/A	
3. Summarize the steps in developing a project management plan.	Met	Met	N/A	Met	Met	Met	N/A	
4. Implement and troubleshoot networking technology for LANs, WANs, and the Internet.	Met	Met	N/A	N/A	Met	Met	N/A	
5. Administer Windows operating systems environments.	Met	Met	N/A	N/A	Met	Met	N/A	
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:								
1. <i>ISLO 2 -25% of students pass industry standard certification: Work / review with students before they take certification exams</i>								
2. <i>Course of Action 2</i>								
3. <i>Course of Action 3</i>								

4. *Course of Action 4*

Assessment Results: *SPORTS MANAGEMENT*

Summary of Results from Implementing Direct Measures of Student Learning:

1. ETS Major Fields Test
Scores ranged from 124 (1%) to 149 (40%)
MFT 56 Mean Percent Correct for Legal and Social Environment
2. Senior Portfolio
Simulation at least 80% score at Proficient
3. Business Policy Simulation
100 % scored proficient and 25% scored master
4. Writing-enhanced course assignments
100%

Summary of Results from Implementing Indirect Measures of Student Learning:

1. Program Student Survey
Three students participated
100% Strongly agree they would choose program again
All 3 agree business program challenged them to do their best
100% were satisfied with the opportunity to work as a team
2. Student Exit Interview
Four completed the survey
Alumni Survey

Summary of Achievement of Intended Student Learning Outcomes:

Intended Student Learning Outcomes	Learning Assessment Measures							
General Program ISLOs	<i>ETS Major Fields Test</i>	<i>Senior Portfolio</i>	<i>Business Policy Simulation</i>	<i>Writing-enhanced course assignments</i>	<i>Program Student Survey</i>	<i>Student Exit Interview</i>	<i>Alumni Survey</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...

1. Identify and describe service and leadership opportunities available in a business career.	N/A	Met	N/A	Met	N/A	N/A	N/A	
2. Work effectively within a team structure	N/A	N/A	Met	N/A	N/A	N/A	N/A	
3. Demonstrate oral, written, and visual forms of communication appropriate to formal and informal business setting	N/A	Met	N/A	Met	Met	Met	N/A	
4. Identify and evaluate ethical issues in business decision using a Biblical foundation to support critical thinking and ethical reasoning	N/A	Met	N/A	Met	Met	Met	N/A	
5. Explain the cross-functional relationships between the different business disciplines.	N/A	Met	N/A	Met	N/A	N/A	N/A	
6. Explain the theories, concepts, and practices of the different business disciplines.	Met	N/A	N/A	Met	N/A	N/A	N/A	
7. Differentiate between US and global business cultural, religious, ethical, and legal practices and standards	Met	N/A	N/A	Met	N/A	N/A	N/A	

Assessment Results: ORGANIZATIONAL MANAGEMENT

Summary of Results from Implementing Direct Measures of Student Learning:

- 1. *Did not participate*
- 2. *Did not participate*
- 3. *Did not participate*
- 4. *Did not participate*

Summary of Results from Implementing Indirect Measures of Student Learning:

1. <i>Did not participate</i>								
2. <i>Did not participate</i>								
3. <i>Did not participate</i>								
Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes		Learning Assessment Measures						
General Program ISLOs	<i>ETS Major Fields Test</i>	<i>Senior Portfolio</i>	<i>Business Policy Simulation</i>	<i>Writing-enhanced course assignments</i>	<i>Program Student Survey</i>	<i>Student Exit Interview</i>	<i>Alumni Survey</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Identify and describe service and leadership opportunities available in a business career.	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
2. Work effectively within a team structure	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
3. Demonstrate oral, written, and visual forms of communication appropriate to formal and informal business setting	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
4. Identify and evaluate ethical issues in business decision using a Biblical foundation to support critical thinking and ethical reasoning	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
5. Explain the cross-functional relationships between the different business disciplines.	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
6. Explain the theories, concepts, and practices of the different business disciplines.	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
7. Differentiate between US and global business cultural, religious,	N/A	N/A	N/A	N/A	N/A	N/A	N/A	

ethical, and legal practices and standards								
Intended Student Learning Outcomes: <i>Major, Concentration, Specialization, Emphasis, Option, or Track in Area 2</i>	<i>ETS Major Fields Test</i>	<i>Senior Portfolio</i>	<i>Business Policy Simulation</i>	<i>Writing-enhanced course assignments</i>	<i>Program Student Survey</i>	<i>Student Exit Interview</i>	<i>Alumni Survey</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Develop a plan to implement and measure change in an organization	N/A	N/A	N/A	Met	N/A	N/A	N/A	
2. Develop a strategic plan appropriate to an organization	N/A	N/A	N/A	Met	N/A	N/A	N/A	
3. Describe how organization structures influence organization functions	N/A	N/A	N/A	Met	N/A	N/A	N/A	
Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:								
1. <i>Discontinue Program (Last students finish February 2016)</i>								
2. <i>Discontinue Program (Last students finish February 2016)</i>								
3. <i>Discontinue Program (Last students finish February 2016)</i>								
4. <i>Discontinue Program (Last students finish February 2016)</i>								

Section II: Operational Assessment (Note: Complete this section only if you received first-time accreditation or reaffirmation of accreditation after January 1, 2011.)

<i>College of Business</i>	
Operational Assessment	
Intended Operational Outcomes:	
1.	College of Business will be successful in placing graduates in appropriate entry-level positions or in graduate school on an annual basis.
2.	Students admitted to business programs will graduate in a timely manner.
3.	Faculty in the College of Business will be highly qualified in their teaching disciplines.
4.	Faculty members in the College of Business will be engaged in appropriate scholarly and professional activities.
5.	The College of Business will be successful in providing high quality instruction and effective advising to its students.
6.	The College of Business will be successful in providing high-quality learning and technological resources to its students.
7.	Faculty in the College of Business will incorporate innovative instructional methodologies into their classes.
8.	The academic programs offered by the College of Business will be current, relevant, and meet the needs of business and the community.
9.	The College of Business will incorporate the principles of servant leadership and ethical decision making into its curricular and other academic activities.
10.	Students in the College of Business will participate in relevant community service projects on an annual basis.
11.	Students in the College of Business will partner and cooperate with business and industry to address issues and challenges associated with 21 st century skills and responsible and sustainable development.
Assessment Measures/Methods for Intended Operational Outcomes:	Performance Objectives (Targets/Criteria) for Operational Assessment Measures/Methods:
1. Alumni Survey Intended Operational Outcomes Assessed by this Measure: 1	100% of self-reporting alumni will report being in an entry level position or graduate school within six months of graduation.
2. Registrar's Report Intended Operational Outcomes Assessed by this Measure: 2	85% of students admitted to the business programs will complete the requirements for graduation within five years.
3. Faculty Credential Files Intended Operational Outcomes Assessed by this Measure: 3	100% of full-time faculty will be academically or professionally qualified.
4. Faculty Survey Intended Operational Outcomes Assessed by this Measure: 4	100% of full-time faculty will report scholarly and professional activity.
5. Program Student Survey Intended Operational Outcomes Assessed by this Measure: 5,6,7	90% of students will report satisfaction in all areas concerning instruction and advising (13, 14&22). -In areas concerning learning and technology

	resources (20&29). –in areas concerning instructional methodologies (3, 4, & 5).
6. Alumni Survey Intended Operational Outcomes Assessed by this Measure: 8	90% of self-reporting alumni will report being prepared or very prepared for their current position.
7. Syllabi Reviews Intended Operational Outcomes Assessed by this Measure: 9	100% of classes will have a faith and ethics component.
8. OVU Portfolio Intended Operational Outcomes Assessed by this Measure: 10	100% of students will participate in a relevant community service project
9. Advisory Council Meeting Minutes Intended Operational Outcomes Assessed by this Measure: 11	Meeting minutes will reflect areas of cooperation and collaboration

Summary of Results from Implementing Operational Assessment Measures/Methods:

1. No graduates self-reported.
2. According to the registrar’s records, 85.7% (24 of 28) of students in the 2010-11 cohort have graduated within five years. * 1 was an adult in OM
3. 100% of full-time faculty is academically or professionally qualified.
4. 100% of full-time faculty report scholarly or professional activity during the last year.
5. On the survey question concerning instruction (5), 85.7% report satisfaction.
On the survey question concerning advising (22), 90.5% report satisfaction.
On the survey question concerning learning resources (21), 90.5% report satisfaction.
On the survey question concerning technology support (29), 81% report satisfaction.
On the survey questions concerning instructional methodologies (4, 5, & 6), 88.9 % report satisfaction.
6. With a very small number (n=21) of alumni reporting, 81% were satisfied with their professional preparation.
7. A review of the College of Business syllabi shows a faith & ethics component in 100% of the courses.
8. A review of the Senior Professional Portfolio shows 100% of students have completed an experience linking them to the community.
9. Although members of the College of Business, faculty and students cooperated and collaborated with community organizations over the year, operational objective 9 was not assessed in the past year.

Summary of Achievement of Intended Operational Outcomes:

Intended Operational Outcomes	Operational Assessment Measures/Methods							
	Alumni Survey	Registrar’s Report	Faculty Credential Files	Faculty Survey	Program Student Survey	Alumni Survey	Syllabi Reviews	OVU Portfolio
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...

1. College of Business will successfully place all graduates within six months.	Met	N/A	N/A	N/A	N/A	N/A	N/A	N/A
2. 85% of business majors will graduate within 5 years.	N/A	Met	N/A	N/A	N/A	N/A	N/A	N/A
3. All full-time faculty are academically or professionally qualified	N/A	N/A	Met	N/A	N/A	N/A	N/A	N/A
4. All full-time faculty participated in scholarly or professional development activities within the last year.	N/A	N/A	N/A	Met	N/A	N/A	N/A	N/A
5. The student program survey shows satisfaction -with instruction. -with advising. -with learning resources. -with technology support. -with instructional methodologies.	N/A	N/A	N/A	N/A	Not Met	N/A	N/A	N/A
6. Alumni report being satisfied with their career preparation.	N/A	N/A	N/A	N/A	N/A	Not Met	N/A	N/A
7. There is a faith and/or ethics component in all courses in the COB.	N/A	N/A	N/A	N/A	N/A	N/A	Met	N/A
8. All graduating students have met the requirement for an experience that linked them to the community.	N/A	N/A	N/A	N/A	N/A	N/A	N/A	Met

Proposed Courses of Action for Improvement in Operational Outcomes for which Performance Targets Were Not Met:

1. *Intended Operational Outcome 2: Advise students to take more summer classes while studying proposal to lower semester hours required to 120*
2. Intended Operational Outcome 5: Hold meetings to improve advising by sharing productive techniques, funding sought to improve technical support
3. Intended Operational Outcome 6: Continue to stress Internships while addressing more real-world examples in classes
4. Intended Operational Outcome : Reconvene and hold Advisory Council Meetings